

AGENDA

LEARN. CONNECT. LEVEL UP.

The Future is Now.

BROKER SUMMIT AGENDA



8:00am - 9:00am

Registration



9:00am - 9:20am

Opening Session



9:20am - 9:55am

Broker Legal Briefing: What you Need to Know Now

Presented by Rich Swank, Florida Realtors® Associate General Council

The legal and regulatory landscape continues to evolve, and brokers need to stay informed. Florida Realtors® Associate General Counsel Rich Swank will provide a timely overview of legal issues, industry developments, risk considerations, and other matters brokers should have on their radar. This session is designed to help brokerage leaders better understand what's changing, where potential risks may exist, and what deserves their attention right now.



9:55am - 10:15am

RPR for Brokers: Data That Drives Decisions

Presented by RPR

Discover how Realtors Property Resource® (RPR) can support smarter brokerage decisions beyond the individual agent level. This fast-paced session will highlight broker-level dashboards, recruiting and retention insights, and powerful market data tools that can help brokers identify opportunities, better support their agents, and make more informed strategic decisions.



10:20am - 10:35am

EXPO Break

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10:35am - 11:05am

Your Broker Toolkit: Resources, Answers & Next Steps
Presented by Nykea Pippion McGriff

Turn the morning's conversations into action during this interactive resource and Q&A session. Explore tools and resources available to brokerage leaders, ask questions, and dig deeper into the issues impacting your business. This is your opportunity to get answers, exchange ideas with fellow brokers, and identify practical next steps to take back to your brokerage.



11:05am - 11:25am

Leading What's Next: The Future of Brokerage Leadership
Fireside Chat – Moderated by Nykea Pippion McGriff
Panelists: Tim Wiseheyer, Jimmy Burgess & Patti Ketcham

What will successful brokerage leadership look like in the years ahead? This candid fireside conversation brings together perspectives from different levels of the industry to explore AI and technology, recruiting and retaining top talent, building a resilient culture, and creating meaningful value in a changing marketplace. Hear how today's leaders are adapting—and what brokers should be thinking about now to prepare for what's next.



11:25am - 12:10pm

Market Outlook: What Brokers Need to Know for the Next 12–18 Months
Presented by Dr. Lawrence Yun, NAR Chief Economist

Where is the housing market headed—and what should brokerage leaders be preparing for now? Dr. Lawrence Yun will break down the economic forces shaping real estate, including national and Florida housing trends, and what they could mean for the next 12–18 months. Gain insight into emerging opportunities, potential risks, and the market conditions that could influence your agents, consumers, and brokerage strategy.



12:10pm - 12:20pm

Closing Remarks



12:20pm - 1:10:pm

**Meet & Greet with
Dr. Lawrence Yun**



12:20pm - 2:00pm

EXPO & Networking