

# GROW YOUR BUSINESS IN COMMERCIAL REAL ESTATE WITH GULF COAST CMLS



## What is Gulf Coast CMLS?

The Gulf Coast CMLS is a Commercial Multiple Listing Service (CMLS). A CMLS is similar to a traditional residential Multiple Listing Service, but it is built specifically for commercial real estate. It is an online database of all the information and tools a commercial real estate professional needs to be successful.

A CMLS enables a local community of brokers, developers, appraisers, and investors to share information and work together more efficiently. It removes barriers, allowing big and small companies alike to focus their time and money on serving their clients.

## Reasons to Join Gulf Coast CMLS

### DATA

- Access to nationwide listing data for Pro Members, including commercial property listings, recent sale/lease comparables, tax records, demographics, market statistics, & more.
- Input by local members with local oversight, making it the most accurate & comprehensive data available.

### TOOLS

- Broadcast your listings to social media & other listing sites using Promote Listing.
- Create a website or online portfolio for you & your company, and more!

## History & Growth

In 2011, the Gulf Coast Commercial Multiple Listing Service was created to better serve agents practicing commercial real estate in the area. Over the years, the system has developed into a notable, high-quality service that assists both the public and commercial real estate agents along the Gulf Coast.

The Gulf Coast CMLS spans 18 counties within Alabama & Florida with six partnering associations:

- Pensacola Association of REALTORS®
- Emerald Coast Association of REALTORS®
- Mobile Area Association of REALTORS®
- Central Panhandle Association of REALTORS®
- Baldwin County Association of REALTORS®
- Navarre Area Board of REALTORS®.

### EXPOSURE

- Pro Membership listings are syndicated to the National Commercial Exchange.
- Pro Membership listings are viewable by all visitors to the Gulf Coast CMLS.
- Showcase listings on your website through IDX / RETS feeds via SiteLink.
- Stay in touch with others in your market, and stay aware of local trends & events.

**Keep reading for a full breakdown of all Membership Features!**

**CONTACT US TO JOIN TODAY.**  
info@gulfcoastcmls.com  
(850) 741-3467

# MEMBERSHIP FEATURES



Create listings.	✓	✓
Listings available to Pro GCCMLS members.	✓	✓
Receive email or RSS notifications of saved searches of public listings.	✓	✓
Listings are searchable by the public.	✗	✓
Listings are syndicated to the National Commercial Exchange Portal.	✗	✓
Search & view Wants / Needs.	✗	✓
Track hits & views on your listings.	✗	✓
Identify interested leads on your listings.	✗	✓
Receive email or RSS notifications of Comparables, Wants, Needs & recent activity.	✗	✓
Access commercial sale & lease comparables.	✗	✓
Create customized reports & brochures.	✗	✓
Detailed online resume optimized for search engines.	✗	✓
Access to commercial market statistics (average lease rates, trends, etc.).	✗	✓
Export listings or search results in XML, CSV, XLS or KML file formats.	✗	✓

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